



# PCCC CAREER SERVICES ANNOUNCEMENT

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## **Would You Like to Start Your Own Business?**

### **Free Entrepreneurship Training Offered Through Rutgers University Program starts March 2012**

**The Center for Management Development at Rutgers University** is the recipient of a state grant, which entitles them to offer free training. *This training is targeted for unemployed individuals, recently graduated students, and part-time workers who are currently on unemployment in New Jersey on how to start their own businesses.*

**The Entrepreneurial Training Program for the Unemployed (ETPU) is a comprehensive 60-hour course, starting in March, on how to start a business in New Jersey.** The ETPU covers a broad range of topics to help people transition from traditional jobs into entrepreneurship. The training will include discussion of the nuts-and-bolts of setting up a new business and writing a business plan. Applicants will also learn basic bookkeeping and finance skills as well as techniques for on- and off-line marketing and sales. The experienced instructors will also cover how to manage a business as well as how to find capital sources to fund it. Finally, participants will get a sense of what they can expect as entrepreneurs.

**This 60-hour program spans a period of five weeks and will be taught in the New Brunswick area.** Candidates will also have access to networking activities and to 20 hours of mentoring from successful owners of a small business.

To attend the ETPU, applicants must **complete an application by February 10th**, be accepted, and be scheduled for a class session. The application is available from the Rutgers Center for Management Development. Interested parties should **contact Debbie McDermott via telephone at 848-445-4720 or via email at [mcdermott@cmd.rutgers.edu](mailto:mcdermott@cmd.rutgers.edu)**. Since the program has limited space, participants should apply for a slot today. The Center for Management Development is a division of Rutgers, The State University of New Jersey. Focusing on executive education, the Rutgers CMD offers corporate training programs and mini-MBA Programs in a number of fields, including Leadership and Management, Human Resources, Social Media Marketing and Entrepreneurship.

Here is a link to download more info: <http://bitly.com/ETPUpdf>