



CUNY ASAP Program

Team:

David Burger

Parsha Hobson

Jonathan Reyes

Fill Corpus

Palma Benko

Janet Delaney

Who

- › 9 Colleges in the CUNY system
 - Borough of Manhattan CC
 - Bronx CC
 - College of Staten Island
 - Hostos CC
 - Kingsborough CC
 - LaGuardia CC
 - Medgar Evers College
 - NYC College of Technology
 - Queensborough CC



Goals and Methods

- › Have students graduate from a CUNY school within 3 years
 - Intrusive Advising
 - › Required sessions with dedicated advisor
 - Incentives
 - › Metro card, full tuition cover, textbook vouchers
 - Tutoring
 - Block Scheduling
 - Cohort Grouping

Requirements

- › Be a New York City resident and/or eligible for in-state tuition
- › Current CUNY or transfer students may have 15 or fewer college credits at the completion of the semester prior to entering the program, and a minimum GPA of 2.0
- › Complete FAFSA
- › Agree to enter into an Associate degree program (A.A., A.S., or A.A.S.) on a full-time basis in an ASAP-approved major (vary by college).
- › No more than **2 developmental level** classes needed

Does it work

- › Graduate completion rate is 52% compared to 22% non-ASAP
- › Even in the full skills developed subset, 59% graduation rate compared to 27% non-ASAP
- › Demonstrated benefit for underrepresented students
- › Over time cost saving
 - For every dollar invested in ASAP by the taxpayer, \$3.50 are returned per associate degree conferred in the form of increased tax revenues and social service savings, and for each dollar invested by the ASAP student, \$12.20 are returned through increased earnings. Dr. Levin and his team conclude that the total net benefits for 1,000 enrolled ASAP students is \$46.5 million higher than for 1,000 comparison group students who do not enroll in the program: http://cbcse.org/wordpress/wp-content/uploads/2013/06/Levin-ASAP-Cost-EffectivenessReport_092412_FINAL-5.pdf

Scalability

- › Works because it affects a small portion of CUNY students
 - Only 8,000 eligible from all colleges combined
- › PCCC could not realistically include more than the cohort CUNY does
 - At PCCC, about 500 incoming freshmen each year qualify, which is around 30%*

ASAP Eligibility of First-time Freshmen,
Fall 2012 - Fall 2014

	ASAP Eligible*		Not- ASAP Eligible		Total
	N	%	N	%	
Fall 2012	487	28.8	1,204	71.2	1,691
Fall 2013	502	32.3	1,050	67.7	1,552
Fall 2014	455	33.5	905	66.5	1,360

*ASAP eligible students are those who are first-time freshmen that require 2 developmental courses or less in math and/or English.

*IR department



Sustainability

- › Cost is actually not too high
 - All students have government financial aid
 - Textbooks can be done as rentals while working with publishers to lower cost
- › Added costs to run program
 - Additional dedicated tutors
 - Additional dedicated advisors



Implementation

- › Could be rolled out program by program
 - Certain departments could be “early adopters”
- › Would need the whole college to buy into this
 - Need the right support around the program or else it would fail
 - › Faculty
 - › Advisors and Support Services
 - › Administrators