Media Listings for Metropolitan New Jersey

edited by:

Passaic County Cultural & Heritage Council at Passaic County Community College www.pccc.edu/cultural-affairs/pcchc 973-684-5444

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Passaic County Cultural & Heritage Council at Passaic County Community College One College Boulevard Paterson, New Jersey 07505-1179 www.pccc.edu/cultural-affairs/pcchc









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Introduction: Helpful Hints

PRESS RELEASES - PRINT/ONLINE

Remember to include the contact and telephone number on the release and write "for immediate release" at the top. The finished release should reach the newspaper about three weeks ahead of schedule.

Today, email is an acceptable, and often preferable, way to send a press release; however, we suggest that you contact the media source to confirm.

If you include a photograph, call to check acceptable sizes. Also, check if your source accepts black and white or color, and, if the photos can be sent via email. Remember to caption your photograph.

Keep mailing lists free of errors and update changes of addresses, news editors, reporters, and departments. The press release should be followed up by a phone call one week before the event.

It is important to maintain amiable and frequent contacts with the press. Ask the press to bring along a photographer to your event, but be sure to arrange for someone from your organization to take photographs, as well.

RADIO AND TELEVISION

Send only important press releases to local radio and cable television stations. If these stations are inundated with too many press releases, they may ignore your important events.

If possible, follow up on all contacts. For major events, try *News 12 New Jersey*, or local cable and radio stations. If a story has real human interest, attempts can be made to contact Channels 2, 4, 5, 7, 9 and 11, but an interesting aspect must be well thought out. Sometimes, it is better to give an exclusive human interest story to one reporter, and let him or her know that the story is an exclusive.

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SAMPLE PRESS RELEASE FOR PRINT MEDIA

For Immediate Release

Contact: Maria Mazziotti Gillan, 973-684-6555

Date: April 14, 2015

BILLY COLLINS, WINNER OF PATERSON POETRY PRIZE, TO READ IN PATERSON

The Distinguished Poets Series of the Poetry Center at Passaic County Community College is presenting a poetry reading by the winner and finalists of the Paterson Poetry Prize on **Saturday, May 9, 2015** at 1 p.m. at the historic Hamilton Club Building, 32 Church Street, in downtown Paterson. Parking is available at the PCCC parking lot on College Blvd., between Memorial Drive and Church St. For more information, call (973) 684-6555 or visit www.poetrycenterpccc.com.

Billy Collins, winner of the Paterson Poetry Prize, was honored for his most recent collection of poetry, *Aimless Love: New and Selected Poems 2003 – 2013.* Collins was the U.S. Poet Laureate from 2001-2003 and NY State Poet Laureate 2004-2006. He has ten collections of poetry and two chapbooks and has edited several anthologies. He is a recipient of fellowships from the New York Foundation for the Arts, the National Endowment for the Arts, and the Guggenheim Foundation, and has been awarded the Oscar Blumenthal Prize, the Bess Hokin Prize, the Frederick Bock Prize, and the Levinson Prize — all from *Poetry* magazine. He is also a recipient of the Poetry Foundation's 2004 Mark Twain Prize for Humor in Poetry, and the 2013 Donald Hall-Jane Kenyon Prize in American Poetry. He is a Distinguished Professor of English at Lehman College of the City University of New York, as well as a Senior Distinguished Fellow of the Winter Park Institute at Rollins College.

The Paterson Poetry Prize Finalists, also reading at the Poetry Center, include: Valerie Bandura, Freak Show (Black Lawrence Press, Pittsburgh, PA) Daisy Fried, Women's Poetry: Poems and Advice (Univ. of Pittsburgh Press, Pittsburgh, PA) Jonathan Gillman, My Father, Humming (Antrim House, Simsbury, CT) Rachel McKibbens, Into the Dark & Emptying Field (Small Doggies Press, Portland, OR) Jose Antonio Rodriguez, Backlit Hour (S. F. Austin State Univ. Press, Nacogdoches, TX) Charles Simic, New and Selected Poems 1962-2012 (Houghton Mifflin Harcourt, NY, NY)

The Hamilton Club Building is wheelchair accessible; large print materials and FM assistive listening devices available on request. The Poetry Center at PCCC has been named a Distinguished Arts Project and is funded, in part, by a grant from the New Jersey State Council on the Arts/ Department of State, a partner agency of the National Endowment for the Art.

Print Media

24 Horas – Portuguese Daily Newspaper

68 Madison Street Newark, New Jersey 07105 Tel: (973) 817-7400, Fax: (973) 817-8383 Email: <u>news@24horasnewspaper.com</u> Website: <u>www.24horasnewspaper.com</u>

Contacts: Victor M. Alves, Director/Administrator; Igor M. Alves, Marketing & Special Events

Coverage: Bergen, Essex, Hudson, Middlesex, Passaic and Union Counties in New Jersey. Nassau, Queens, Suffolk and Westchester Counties in New York. Fairfield and New Haven Counties in Connecticut.

Frequency: published daily, except Sundays

Circulation: 11,000-12,000 daily

Deadline: press releases should arrive at least two business days before publication.

Guidelines: Portuguese-language newspaper. Format is flexible, but must include author's contact and company name. Looks for stories that impact the Portuguese and Brazilian communities in the U.S., particularly the tri-state area. Also, accepts general interest items if they pertain to Newark, Elizabeth, Union, Hillside, Harrison or Kearny.

America Oggi – Italian Language Daily

55 Walnut Street, Suite 209 Norwood, New Jersey 07648 United States Tel: (201) 358-6692 Fax: (201) 358-9212

Email: <u>americoggi@aol.com</u> Website: <u>www.americaoggi.info</u>

Contacts: Editor/President , Andrea Mantineo

Coverage: New York, New Jersey, Pennsylvania, Rhode Island, Massachusetts, Connecticut, Delaware

Frequency: daily, with a Sunday cultural magazine

Circulation: 35,000

Deadline: two days prior to publication

Guidelines: Italian-language daily newspaper. Email preferred. English submissions accepted.

Amerika Woche / Washington Journal / Freie Zeitung

100 S. Ocean Avenue, Suite 1U Freeport, New York 11520 Tel: (516) 771-3181 Fax: (516) 771-3184 Email: <u>info@amerikawoche.com</u> Website: <u>www.amerikawoche.com</u>

Contact: Jerry Sperling, Office Manager

Coverage: New York City metro, Philadelphia, Baltimore, Washington, DC, Chicago, Milwaukee and West Florida Coast

Frequency: published nationwide, every 2 weeks

Circulation: 25,000

Deadline: Friday before bi-weekly printing deadline for all ads/submissions

Guidelines: German-language publication. Word for text; PDF for mixed graphics.

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Metropolitan New Jersey Media Guide 2019 The Amsterdam News

New York Amsterdam News 2340 Frederick Douglass Boulevard New York, New York 10027 Tel: (212) 932-7400 Fax: (212) 222-3842 Email: <u>nayaba.arinde@amsterdamnews.com</u> <u>info@amsterdamnews.com</u> Website: <u>www.amsterdamnews.com</u>

Contact: Nayaba Arinde, Editor (212-932-7479)

Frequency: published weekly, Thursdays

Deadline: 2 weeks prior to publication, Tuesday and Wednesday by 3 p.m. and Thursday by 3 p.m.

Guidelines: focuses on black communities throughout the New York City area, and also on national and international issues.

Arab Voice/Middle East News

85-99 Hazelnut Street # 2 Paterson, NJ 07503-2307 Tel: (973) 523-7815 Website: <u>www.arabvoice.com</u> Email: <u>wrabah@arabvoice.com</u>

Contact: Walid Rabah, publisher

Coverage: Washington, Virginia, Meadowlands, Pennsylvania, Connecticut, Boston, Upstate New York, New Jersey, and all five Bureaus of New York

Frequency: published Fridays

Circulation: 50,000

Deadline: Tuesday or Wednesday prior to publication

Argus

505-509 Main Street Butler, NJ 07405 Tel: (973) 283-5611 Fax: (973) 283-5623 Email: argus@northjersey.com Website: www.northjersey.com

Contact: Matt Fagan, Editor

Coverage: Butler, Kinnelon, Lincoln Park, Pequannock, Pompton Lakes, Pompton Plains and Riverdale

Frequency: published weekly on Thursdays

Circulation: 12,654

Guidelines: will accept submissions via email or fax.

The Bernardsville News

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Phone: (908) 766-3900 Fax: (908) 766-6365 Website: <u>www.newjerseyhills.com</u> Email:<u>czavalick@newjerseyhills.com</u> <u>charliez@newjerseyhills.com</u>

Contact: Charles Zavalick, Editor

Frequency: published weekly on Thursdays

Circulation: 6,125

Bloomfield Life

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520

Email: <u>newsroom@northjersey.com</u>

Coverage: Bloomfield

Frequency: published weekly on Thursdays

Circulation: 1,235

Deadline: Thursday prior to publication

Guidelines: priority is given to organizations and events serving the Bloomfield community.

Cedar Grove Observer/Verona Observer

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-3900 Fax: (908) 766-6365 Email:<u>Rannan-Brady@newjerseyhills.com;</u> vcgtimes@northjersey.com

Website: www.newjerseyhills.com

Contact: Rita Brady, Editor

Coverage: Cedar Grove/Verona

Frequency: 3rd Thursday of every month

Circulation: 4,900

Deadline: 1 week before publication

Chatham Courier

P.O. Box 687 100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-6960 or (908) 766-3900, ext. 241 Fax: (973) 377-7721 Email: <u>eparker@newjerseyhills.com</u>

Contact: Elizabeth K. Parker

Coverage: Chatham

Frequency: published weekly on Thursdays

Circulation: 4,500

Deadline: Thursday prior to publication

The Citizen

P.O. Box 687 100 South Jefferson Road, Suite104 Whippany, NJ 07981 Tel: (908) 766-3900 Fax: (908) 879-0799 Email: <u>mcondon@newjerseyhills.com</u>

Contact: Michael Condon, Editor

Coverage: Boonton Township, Montville Township, Mountain Lakes, Denville, Rockaway Bureau, Rockaway Township, and Dover

Frequency: published weekly on Wednesdays

Circulation: 2,893

Deadline: Friday prior to publication

Clifton Journal

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Coverage: Clifton

Frequency: published weekly on Fridays

Circulation: 32,238

Deadline: Sunday prior to publication

Guidelines: community-oriented publication focusing on Clifton, but publishing some county-wide material. Email listings and press releases.

Clifton Merchant

1288 Main Avenue Clifton, New Jersey 07011 Tel: (973) 253-4400 Email: <u>tomhawrylko@optonline.net</u> Website: <u>www.cliftonmagazine.com</u>

Contact: Tom Hawrylko, Editor/Publisher

Coverage: Clifton

Frequency: monthly on the first Friday of the month

Circulation: 16,000

Deadline: one month prior to publication

Guidelines: standard press release format; must be typed.

Community News

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (201) 703-8793 Fax: (201) 612-5421 Email: <u>newsroom@northjersey.com</u> Website: <u>www.northjersey.com</u>

Contacts: Richard Mardekian & Richard Green, Editors.

Coverage: Elmwood Park, Fair Lawn, Garfield, Hasbrouck Heights, Lodi, Maywood, Rochelle Park, Saddle Brook,

Wallington, Wood-Ridge, Haledon, North Haledon, Prospect Park, and Hawthorne

Frequency: published weekly on Thursdays

Circulation: 63,393

Deadline: noon on Thursday, one week prior to publication

Guidelines: priority is given to events in above localities.

Echoes-Sentinel

P.O. Box 687 100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-3900, ext. 226 Fax: (908) 766-2773 Email: <u>cdudderar@newjerseyhills.com</u>

Contact: Alex Parker Magyer, Editor

Coverage: Long Hill Township (Morris County); Warren, Watchung, Millington, Stirling, Gillette, Meyersville, Homstead Pk.

Combined Circulation: 3,754

Deadline: Monday at noon

*Free insert/special section: Community Living Tel: (908) 647-1229; Fax: (908) 647-5952 Contact: Christine Sullivan, <u>csullivan@recordernewspaper.com</u>

El Especial / El Especialito

3711 Hudson Avenue Union City, New Jersey 07087 Tel: (201) 348-1959, ext. 211; (786) 202-7665 (Guido) Fax: (201) 348-3385 Email: jsibaja@elespecial.com Website: www.elespecial.com

Contacts: Jose Sibaja, Editor; Anthony Ibarria, Advertising.

Coverage: Passaic, Bergen, Essex, Union, Middlesex, and Hudson Counties in New Jersey, New York

Frequency: *El Especial* is published weekly on Wednesdays. *El Especialito*, a free newspaper, is published on Fridays.

Circulation: El Especial (online); El Especialito 270,000

Deadline: Mondays

Guidelines: Spanish-language publication. Accepts English submissions and black & white and color photographs.

The Epoch Times

229 W 28th Street, 7th Floor New York, NY 10001 Tel: (212) 239-2808

Fax: (646) 213-1219 Email: <u>stuart.liess@epochtimes.com</u> Website: <u>www.theepochtimes.com</u>

Contact: Steven Gregory, Events/Editor

Coverage: international readership

Frequency: published in New York and New Jersey on Thursdays

Circulation: NY/NJ 30,000, worldwide 1.5 million/21 languages

Guidelines: Chinese-language, general interest newspaper. Press releases should be basic Word or text document without graphics, inserts or photographs.

The Filipino Express Newspaper

2711 Kennedy Boulevard Jersey City, New Jersey 07306 Website: www.flipinoexpress.com Tel: (201) 434-1114

Fax: (201) 434-0880 Email: <u>filiexpress@aol.com</u> Website: <u>www.filipinoexpress.com</u>

Contact: Lito Gajilan, Editor

Coverage: New York and New Jersey

Frequency: published weekly

Circulation: 25,000

Deadline: every Wednesday

Guidelines: email preferred; Filipino-American newspaper

Gold Coast Life

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Coverage: Fort Lee, Cresskill, Leonia, Cliffside Park

Frequency: published weekly on Fridays

Circulation: 39,948

Deadline: Thursday prior to publication

Guidelines: only email accepted for events and press releases. Priority is given to events in Fort Lee.

Glen Ridge Voice

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 233-5000 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Coverage: Glen Ridge

Frequency: published weekly on Thursdays

Circulation: 650

Deadline: eight days prior to publication

Guidelines: priority is given to organizations and events serving the Glen Ridge community.

Hanover Eagle

P.O. Box 687 100 South Jefferson Road, Suite 104 Whippany, New Jersey 07981 Tel: (908) 766-3900, ext. 245 Fax: (908) 766-6365 Email: <u>ilent@newjerseyhills.com</u>

Contact: Jim Lent, Editor

Frequency: published weekly on Thursdays

Circulation: 1,852

Hawthorne Press

P.O. Box 1 463 Lafayette Avenue Hawthorne, New Jersey 07506-0001 Tel: (973) 427-3330 Fax: (973) 427-8781 Email: <u>hawthornepress@optonline.net</u>

Contact: Linda Missonellie, Editor

Coverage: Hawthorne, North Haledon, Prospect Park, Haledon

Frequency: published weekly on Thursdays

Circulation: 8,000

Deadline: 9 a.m. on Monday

Guidelines: accepts features, events listings, and items of public interest, especially those about area residents. First preference is given to events in above towns. Press releases should not exceed two pages typed double-spaced. Accepts both black-and-white and color photographs.

Herald News/The Record

1 Garret Mountain Plaza Woodland Park, New Jersey 07424 Tel: (973) 569-7100 (newsroom); Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>; <u>adely@northjersey.com</u>; Website:<u>www.northjersey.com</u>; <u>https://www.northjersey.com/local/paterson-press/</u>

Contacts: Hannan Adely, Specialty writers

Coverage: Passaic and Bergen Counties; covers a few towns in Morris County – Riverdale, Butler, Kinnelon

Frequency: daily

Daily Circulation: 147,908 Sunday Circulation: 164,327

Deadline: 2 weeks prior to publication. *Previews* is published on Fridays. *Community Section* is published on Mondays.

Guidelines: for photographer, submit request to above email. Releases must be typed on organization letterhead, and have contact person and phone number. Calendar listings **must** be entered online on *The Big List* (http://calendar.northjersey.com). Press releases can be e-mailed or faxed.

Home News and Tribune/Asbury Park Press

92 East Main Street Somerville, New Jersey 08876

Tel: (908) 243-6601 Fax: (732) 565-7207 Email: <u>imartino@gannett.nj.com</u> Website: <u>www.mycentraljersey.com</u>

Contact: Jose Martino, Editor

Coverage: Middlesex, Somerset and Union Counties

Frequency: daily

Circulation: Weekly 20,000, Sunday 25,000

Deadline: 2 weeks prior to publication

Guidelines: contact for individual submission guidelines

The Hudson Reporter

447 Broadway Bayonne, NJ 07002 Tel: (201) 798-7800, ext. 403 Fax: (201) 798-0018 Email:<u>editorial@hudsonreporter.com;</u> <u>classified@hudsonreporter.com</u>; <u>internet@hudsonreporter.com</u> Website: www.hudsonreporter.com

Contact: Kate Rounds, Editor

Coverage: Hudson County

Frequency: the following papers are published on Sunday: *The Jersey City Reporter*, *Hoboken Reporter*, *North Bergen/North Hudson Reporter*, *Secaucus Reporter*, *Secaucus Guidebook*, *Weehawken Reporter*. *The Current* is published on Thursday.

Combined circulation: 93,000

Deadline: 5 p.m. Tuesday

Guidelines: contact for individual submission guidelines; accepts black & white and color photographs.

Hunterdon Review 100 South Jefferson Road, Suite 104 Whippany, New Jersey 07981 Tel: (908) 766-3900 Email:jlent@newjerseyhills.com; eparker@recordnewspapers.com Website: www.newsjerseyhill.com/hunterdon-review

Contact: Jim Lent, Editor

Coverage: Tewksbury, High Bridge, Clinton, Clinton Township, Lebanon Township, Readington Township, and Califon

Frequency: published weekly on Wednesdays

Circulation: 1,056

Irish Echo

165 Madison Avenue, Suite 302 New York, NY 10016 Tel: (212) 482-4818; (888) 447-4743 Fax: (212) 482-6569 Email: <u>rohanlon@irishecho.com</u>; <u>events@irishecho.com</u> Website: <u>www.irishecho.com</u>

Contact: Ray O'Hanlon, Senior Editor

Coverage: Ireland and United States

Frequency: weekly

Circulation: 100,000

Deadline: at least 2 weeks in advance

Guidelines: covers Irish and Irish-American news. Website offers a link to submit events.

The Italian Tribune

270 Mount Pleasant Avenue, Suite 4 West orange, NJ 07052

Tel: (973) 860-0101 Fax: (973) 860-0106 Email: <u>mail@italiantribune.com</u> Website: <u>www.italiantribune.com</u>

Contact: Joan Alagna, Managing Editor; A.J. Buddy Fortunato, Publisher

Coverage: mainly New York metropolitan area, but also throughout the United States

Frequency: published weekly on Thursdays

Circulation: 97,000

Deadline: 3 p.m. Thursday prior to publication

Guidelines: focuses on current events and happenings of interest to the Italian American community; published in English.

The Italian Voice / La Voce Italiana

7 Battle Ridge Trail Totowa, New Jersey 07512-0009

Contact: Cesarina Earl, Editor/Publisher

Coverage: metropolitan area

Frequency: published weekly on Thursdays

Circulation: 7,000

Deadline: 2 weeks prior to event

Guidelines: very interested in cultural events. Prefers articles that present a positive image of Italian Americans and their accomplishments. Published in English.

The Jersey Journal

One Harmon Plaza, Suite 910 Secaucus, NJ 07094

Tel: (201) 653-1000; (201) 217-2460 Fax: (201) 468-5101 Email: <u>magaret.schmidt@jjournal.com</u>; <u>classifieds@jjournal.com</u>

Contact: Ron Zeitlinger, Managing Editor

Coverage: Hudson County

Frequency: Monday through Saturday

Circulation: 50,000

Deadline: 2 weeks prior to publication; 3 weeks prior to publication by mail.

Guidelines: prefers e-mail. Only accepts listings that directly involve Hudson County residents or businesses.

The Jewish Daily Forward

125 Maiden Lane, 8th floor New York, New York 10038 Tel: (212) 889-8200 Fax: (212) 447-6406 Email: <u>Chernikoff@forward.com</u>

Contacts: Helen Chernikoff, Senior News Editor

Coverage: nationwide weekly newspaper

Frequency: published monthly, the first week of every month

Circulation: 30,000

Deadline: rolling deadline

Guidelines: focuses on the American Jewish experience and community. Send information via e-mail, fax or mail.

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Jewish Media Group The Jewish Community News The Jewish Standard Rockland Jewish Reporter

1086 Teaneck Road Teaneck, New Jersey 07666 Tel: (201) 837-8818, ext. 105 Fax: (201) 833-4959 Email: joanne@jewishmediagroup.com

Contacts: Editor, Joann Palmer, <u>editor@jewishmediagroup.com</u>, Guide/Community Editor; Beth Chananie <u>pr@JewishMediaGroup.com</u>

Coverage/Frequency/Circulation:

Jewish Standard: Bergen and Hudson Counties. Published weekly on Fridays. Circulation: 24,000.

Jewish Community News: Passaic County. Published monthly at end of the month. Circulation: 15,000.

Rockland Jewish Reporter: Rockland County. Published monthly. Circulation: 21,000.

Deadline: Standard: Tuesday prior to publication Community News and Reporter: two weeks prior **Guidelines:** accepts items of interest to the Jewish community.

La Voz

PO. Box H99 1020 Kipling Road Elizabeth, New Jersey 07208 Tel: (908) 352-6654 Fax: (908) 352-9735 Email: newsroom@lavoznj.com

Contact: Virginia Garcia, Editor

Coverage: Essex, Hudson, Middlesex and Union counties

Frequency: published every other Thursday

Circulation: 38,000

Deadline: two weeks before publication

Guidelines: email preferred. English submissions accepted. Spanish-language newspaper.

Luso Americano

88 Ferry Street Newark, NJ 07105 Tel: (973) 344-3200, ext. 204 or 973-589-2448 Fax: (973) 344-4201 Email: <u>lpires@lusoamericano.com</u> Website: <u>www.lusoamericano.com</u>

Contact: Antonio Matinho, Director/Editor-in-Chief

Coverage: throughout the U.S.

Frequency: monthly and weekly

Circulation: 50,000-60,000 monthly; 15,000 weekly

Deadline: one week in advance of publication

Guidelines: press releases should be of interest to the Portuguese/Brazilian-American population.

Madison Eagle

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-3900 Fax: 908-766-6365 Email: <u>gherzog@newjerseyhills.com</u>

Contact: Garry Herzog, Editor

Frequency: published weekly on Thursdays

Circulation: 2,075

Deadline: Friday by 5 p.m. before the following week

Metropolitan New Jersey Media Guide 2019 Montclair Patch

Email: <u>montclair@patch.com</u> Website: <u>http://montclair.patch.com</u>

Contact: Todd Riehissin, editor for Montclair

Coverage: Montclair

Frequency: 24 hours 7 days a week

Deadline: one week prior to publication

Guidelines: online community-specific news and community calendar. For Montclair news or events, submit via email to Shelley (no fax). For towns other than Montclair, you may send to Shelley, and she will route if there is an online "patch" for that town.

Montclair Times

632 Pompton Avenue Cedar Grove, NJ 07009 Tel: (973) 233-5000 Fax: (973) 233-5032 Email: <u>contactus@montclairtimes.com</u> Website: www.northjersey.com/montclair

Contacts: Richard Green, Editor; Joan Finn, Arts & Entertainment

Coverage: Montclair and Upper Montclair

Frequency: published weekly on Thursdays

Circulation: 5,335

Deadline: Friday at 5 p.m. prior to publication

Guidelines: only publishes events happening in Montclair.

Metropolitan New Jersey Media Guide 2019 Mount Olive Chronicle

P.O Box 687 Bernardsville, NJ 07924-0687 Tel: (908)766-3900 Fax: (908) 766-1083 Email: <u>pgarber@recordernewspapers.com</u>

Contact: Phil Garber, Editor

Frequency: published weekly on Thursdays

Circulation: 1,468

Neighbor News

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Contact: Dan Sforza, Editor

Coverage: Passaic and Burgan County

Frequency: published weekly on Wednesdays

Circulation: 15,077

Deadline: 3 p.m. on Thursdays

Guidelines: prefers e-mail submissions.

New Jersey Monthly

55 Park Place Morristown, New Jersey 07963 Tel: (973) 539-8230 Fax: (973) 538-2953 Email: <u>kschlager@njmonthly.com</u>; <u>events@njmonthly.com</u> Website: <u>www.njmonthly.com</u>

Contacts: Ken Schlager, Editor

Coverage: New Jersey

Frequency: monthly

Circulation: 90,000

Deadline: *Main Events Calendar:* 3 months in advance of publication, must be received by 1st of month.

Guidelines: articles must relate to New Jersey.

The New York Times

620 Eighth Avenue New York, New York 10018 Tel: (212) 556-1234 Fax: (212) 556-7219 Email: <u>njtowns@nytimes.com</u>; <u>weekend@nytimes.com</u> Website: <u>www.nytimes.com</u>

Contact: Cultural Calendar/"On the Town": Ann Mancuso

Frequency: published weekly on Sundays

Sunday Circulation: 1,376,230

Deadline: 3 weeks prior to publication; *Cultural Calendar:* 4 weeks in advance.

Guidelines: Because of a new system for compiling listings, all organizations are asked to abide by the following rules:

 In the subject line of the e-mail, please note the opening date -- month (00) and date (00) -- for the event. This should be followed by the words NJ listing. For a February 14 highlight, for example, the line should look like this: 0214 NJ listing. It is extremely important that the subject line be written precisely as shown above, otherwise the press release may not be seen in time.

2. Calendar listing must be submitted in this format: city:

name of show or event: one or two lines of description: dates of show: price: hours: name of gallery, theater or other performance space: address: phone number: web site: Sample entry: Newark "Sample," musical comedy by Liz Maurer. June 1 to June 23 at 8 p.m. \$15 to \$55. Upstart Theater Co., 620 Somewhere Road. (973) 555-5555; unrealupstart.com.

- 3. Pictures should be in jpeg format with 300dpi. List the names of those appearing in the photo. Give the name of the photographer and year the picture was taken.
- 4. If the venue is a museum or gallery, notify the paper if the hours change for different seasons or other reasons.

The chances of being listed are increased by sending a listing at least three weeks in advance and in this format.

(201) FAMILY

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7000 Fax: (973) 569-7362 Website: www.201family.com

Contact: Tom Flannery, General Manager; Amelia Duggan, Editor; Deirdre Flanagan Ward, Social Editor

Coverage: Bergen, Passaic, Morris, Sussex, & Warren Counties

Frequency: 10 times a year

Circulation: 40,000 per month

Paginas Libres Newspaper

125 Cedar Avenue Garfield, NJ 07026 Tel: (201) 424-4216 Fax: (973) 342-8554 E-mail: dhanjpat@gmail.com

Contact: Patricia Bulon

Frequency: Every 15 days

Deadline: Every Thursday

Circulation: 32,293

Passaic Valley Today

One Garret Mountain Plaza PO Box 471 Woodland Park, New Jersey 07424-0471 Tel: (973) 569-7393 Fax: (973) 569-7377 Email: today@northjersey.com

Contact: Richard Green, Editor

Coverage: Little Falls, Totowa and Woodland Park

Frequency: Published weekly on Thursday

Circulation: 11,314

Deadline: 2 weeks prior to publication

The Passaic County Pulse

PO Box 642 Paterson, NJ 07543 Tel: (973) 626-6144 Email:<u>thepassaiccountypulse@yahoo.com</u>

Contact: Mr. Charles H. Primus, Jr., Publisher

Coverage: Passaic County

Frequency: monthly

Circulation: 18,000

Deadline: 15th - 20th of the month

The Progress

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (973) 266-3900, ext. 260 Fax: (908) 766-2773 Email: <u>kshwiff@newjerseyhills.com</u>

Contact: Kathy Shwiff

Frequency: published weekly on Thursdays

Circulation: 2,200

Randolph Reporter

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-3900, ext. 219 Fax: (908) 766-6365 Email: <u>probinson@newjerseyhills.com</u> Website: <u>http://www.randolphreporter.com</u>

Contact: P.C. Robinson, Editor

Frequency: published on Thursdays

Circulation: 1,500

Ridgewood News

41 Oak Street Ridgewood, NJ 07450-0380 Tel: (201) 612-5400 Fax: (201) 612-5410 Email: <u>virgin@northjersey.com</u>; <u>ridgewoodnews@northjersey.com</u>

Contact: Richard Green, Editor

Coverage: Ridgewood, Franklin Lakes, Glen Rock, Ho-Ho-Kus, Wyckoff and surrounding area

Frequency: published weekly on Fridays

Circulation: 3,339

Deadline: noon on Thursdays, two weeks prior to publication

Guidelines: publishes articles and listings of interest primarily to Ridgewood residents.

Roxbury Register

100 South Jefferson Road, Suite 104 Whippany, NJ 07981 Tel: (908) 766-3900, ext. 223 Fax: (908) 766-6365 Email: <u>mcondon@recordernewspapers.com</u> Website: <u>http://www.newjerseyhills.com/roxbury_register/</u>

Contact: Mike Condon, Editor

Frequency: published weekly on Thursdays

Circulation: 1,380

South Bergenite

1 Garrett Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100

Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Coverage: Carlstadt, East Rutherford, Lyndhurst, North Arlington, Rutherford

Frequency: published weekly on Thursdays

Circulation: 31,335

Deadline: Thursday prior to publication.

Guidelines: generally focuses on towns listed above, but may include events or listings occurring elsewhere.

The Star Ledger

1 Gateway Center Suite 1100 Newark, NJ 07102-5323 Tel: (973) 392-4141 Fax: (973) 274-8550 Email: <u>metro@starledger.com</u>; <u>event@starledger.com</u> Website: <u>www.nj.com/starledger</u>

Contacts: Kevin Whitmer, Editor, Features/Lifestyles; Jay Lustig, Arts & Entertainment Editor/Daily Spotlight, Sunday Ticket sections, <u>ilustig@starledger.com</u>

Coverage: northern and central New Jersey

Frequency: daily

Circulation: daily, 114,000; Sunday, 359,820

Deadline: 2 weeks in advance

Guidelines: Community Calendar/"Around the Town" published on Fridays; always available online. Prefers email. Notices should include date, time, and place of event, ticket information, and a contact number. Photographs will not be returned.

Suburban News

Includes: Ramsey Suburban News, Franklin Lakes/Oakland Suburban News, Midland Park Suburban News, Waldwick Suburban News, Wyckoff Suburban News, Mahwah Suburban News

41 Oak Street Ridgewood, NJ 07450 Tel: (201) 612-5425 Email: <u>village@northjersey.com</u>

Contact: Marsha Stoltz, Managing Editor

Coverage: Midland Park, Mahwah, Waldwick, Wyckoff, Franklin Lakes, Oakland and Ramsey

Frequency: published weekly on Thursdays

Combined Circulation: 31,331

Deadline: noon, at least one Thursday before the date of the event. Two weeks is recommended.

Guidelines: primarily interested in news happenings in the above towns. Publishes activities for the surrounding areas, space permitting. Email submissions preferred. Type press release in the body of the email rather than as an attachment. Sentence/paragraph form; no page breaks. Include street address, town, phone number, daytime contact name and number. One submission per event.

Suburban News/Ridgewood

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>dsforz@northjersey.com</u>

Coverage: Ridgewood, Franklin Lakes, Glen Rock, Ho-Ho-Kus, Wyckoff and surrounding area

Contact: Dan Sforza, News Director **Frequency:** published weekly on Thursdays

Circulation: 32,290

Deadline: Friday prior to publication

Guidelines: focus is primarily Ridgewood.

Super Express Polish America

43-31 33rd Street Long Island City, NY 11101 Tel: (212) 227-5800, ext.121 Email: <u>redakcja@seusa.info</u>; <u>Reklama@seusa.info</u> Website:http://www.world313.com/newspaper/poland/super_ express.htm

Contact: Anna Salamon, Editor

Coverage: New York, New Jersey, Pennsylvania, Massachusetts and Chicago

Frequency: Chicago, Weekly Circulation: 10,000, daily; 12,000 weekend

Deadline: 3 days prior to publication

Guidelines: Polish-language daily serving the Polish community. Contact for individual submission guidelines.

Town Journal

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Contact: Dan Sforza, News Director

Coverage: Allendale, Ho-Ho-Kus, Saddle River, Upper Saddle River

Frequency: published weekly on Thursdays

Circulation: 1,974

Deadline: noon, one week prior to publication

Guidelines: priority is given to events in above localities.

Town News

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7100 Fax: (201) 457-2520 Email: <u>newsroom@northjersey.com</u>

Contact: Dan Sforza, News Director

Coverage: Oradell, Paramus, and River Edge

Frequency: published weekly on Thursdays

Circulation: 16,067

Deadline: noon, one week prior to publication

Guidelines: priority given to events in above localities.

The Ukrainian Weekly

2200 Route 10, P.O. Box 280 Parsippany, NJ 07054 Tel: (973) 292-9800, ext. 3040 Fax: (973) 644-9510 Email: <u>staff@ukrweekly.com</u>; <u>preview@ukrweekly.com</u> Website: <u>www.ukrweekly.com</u>

Contact: Roma Hadzewycz, Editor-in-Chief

Coverage: international

Frequency: published weekly on Sundays

Circulation: 6,000

Guidelines: publishes news about Ukraine and Ukrainians around the world. To have an event listed in the "Preview of Events," send a brief paragraph in English that includes the date, place, type of event, sponsor, admission, full names of persons and/or organizations involved, and a phone number. No more than 100 words long; there is a fee for the listings.

Verona-Cedar Grove Times

632 Pompton Avenue Cedar Grove, NJ 07009 Tel: (973) 233-5048 Fax: (973) 233-5032 Email: vcgtimes@northjersey.com

Contact: Richard Green and Joshua Jongsma. Editors

Coverage: Cedar Grove and Verona

Frequency: published weekly on Thursdays

Circulation: 2,549

Deadline: releases must be received by noon on Friday prior to the publication date.

Guidelines: prefers email.

Wayne Today

1 Garret Mountain Plaza Woodland Park, NJ 07424 Tel: (973) 569-7393 Fax: (973) 569-7377 Email: <u>today@northjersey.com</u> Website: <u>www.northjersey.com/wayne/</u>

Contact: Richard Green, Editor

Coverage: Wayne

Frequency: published weekly on Thursdays

Circulation: 17,837

Deadline: 2 weeks prior to publication

Guidelines: priority given to events in Wayne.

World Journal

141-07 20[™] Ave. Whitestone, NY 11357 Tel: (718) 746-8889 Fax: (718) 746-6509 Website: <u>www.worldjournal.com</u>

Coverage: International, U.S. and Canada, news with special emphasis on China, Taiwan, Hong Kong, and Southeast Asia and local Chinese communities. *Greater New York edition* covers New York, Connecticut, New Jersey and Pennsylvania.

Frequency: daily

Guidelines: largest Chinese newspaper in North America. Email or fax accepted. English press releases accepted.

Circulation: 6,338

Radio

The Caribbean Voice Radio

Website: www.caribvoiceradio.org

Radio ICN (Italian Communication Network)

55 Walnut Street Norwood, NJ 07648 Tel: (201) 358-0700 Fax: (201) 358-9212 Email: <u>icnradio@yahoo.com</u> Website: <u>www.icnradio.com</u>

Format: Italian-language radio; also broadcasts online. Italian music, news, discussion, culture, and local features segments.

WBBR 1130 AM

731 Lexington Avenue New York, New York 10022 Tel: (212) 318-2000 Fax: (917) 369-6069 Email: <u>estennett@bloomberg.net</u>; <u>stanzone@bloomberg.net</u> Website: <u>http://www.bloomberg.com/radio</u>

Contact: *Public Service Announcements:* Erana Stennett, Public Service Director: Steve Lanze

Format: business and news

Guidelines: compelling stories; no neighborhood announcements; must be of major news or social significance.

Metropolitan New Jersey Media Guide 2019 WBGO 88.3 FM

54 Park Place Newark, NJ 07102 Tel: (973) 624-8880 Email: jazz88@wbgo.org; airizarri@wbgo.org Website: http://wbgo.org

Contacts: *Public Service Announcements:* Anna Irizarri Community Relations and Special Events; *News Items:* Doug Doyle, News Director; David Tallacksen, Program Director

Format: jazz, news, and public affairs

Deadline: 2 weeks prior to event

Guidelines: mail or PSA typed on organization letterhead. Tapes not accepted.

Circulation: 400,000 weekly

WBLS 107.5 FM

395 Hudson Street, 7th Floor New York, New York 10014 Tel: (212) 447-1000 Fax: (212) 524-9850 Email: <u>info@wbls.com</u>

Contacts: News Items: Charlie Morgan, Senior VP/News Director

Format: Hip-Hop RNV gospel music

Deadline: at least 6 weeks prior to deadline

Guidelines: use organization letterhead for PSAs or when sending request for air taped PSAs in 25 words or less.

Metropolitan New Jersey Media Guide 2019 WCBS 101.1 FM

345 Hudson Street, 10th floor New York, New York 10014 Tel: (212) 314-9365 Fax: <u>1-646-308-6921@faxmail.com</u> Email: <u>bonnie.stewart@entercom.com</u> Website: <u>www.wcbsfm.com</u>

Contact: Public Service Announcements: Bonnie Stewart, PSA

Format: oldies

Deadline: preferably at least six weeks in advance (but not required)

Weekly listener: 3.3 million

Guidelines: Check with Public Affairs for guidelines. Send press release via email or postal mail. If inventory is available, information is posted to CBS-FM streams for individuals who listen via the computer.

WFAN 660 AM

345 Hudson Street New York, New York 10014 Tel: (212) 314-9200 (press 3) Fax: (212) 352-2497 Website: <u>www.wfan.com</u> Email: <u>victoria.turcobiello@cbsradio.com</u> <u>bob.salter@cbsradio.com</u>

Contacts: *Public Service Announcements*: Victoria Biello, Public Affairs Director; Bob Salter, Public Affairs Director Weekends (best to reach by email – only in on weekends); Tracy Burgess, News Director

Format: sports

Guidelines: call public affairs for more information

Circulation: over 3 million

WFDU 89.1 FM

1000 River Road, T-WFDU Teaneck, NJ 07666 Tel: (201) 692-2806 Fax: (201) 692-2807 Email: <u>Kenob1@fdu.edu</u> Website: <u>www.wfdu.fm</u>

Contacts: Kenny O'Boyle, General Manager **Format:** Retro Radio Oldies and eclectic weekends **Deadline:** 2 weeks in advance

Guidelines: email preferred. Type PSAs on organization letterhead. Will not post events about other academic institutions.

WFUV 90.7 FM

WFUV - Radio Fordham University Keating Hall, Room B12 Bronx, New York 10458 Tel: (718) 817-4550 Fax: (718) 365-9815 Email: <u>Iduhaime@wfuv.org</u>; <u>thefolks@wfuv.org</u>; <u>psa@wfuv.org</u> Website: www.wfuy.org

Contact: *Public Service Announcements:* Linda Duhaime-Candeias, Executive Assistant

Format: adult acoustic alternative

Deadline: 2 weeks in advance

Guidelines: accepts email. Maximum 30 seconds in length. Only free events or not-for-profit organizations. Organization letterhead with tax-exempt number.

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Metropolitan New Jersey Media Guide 2019 WMCA 570 AM / WNYM AM 970 The Answer

111 Broadway, Suite 302 New York, New York 10006 Tel: (212) 372-0057 Fax: (212) 284-9700 Email: <u>mdeboer@nycradio.com</u> Website: <u>www.wmca.com</u>

Contact: Mark Deboer, Manager/Public Service Department

Format: WMCA 570: inspirational; religious; Christian talk WNYM 970: news/talk, conservative general market talk

Deadline: 3 to 4 weeks in advance

WPAT 930 AM / WKDM 1380 AM

40 Exchange Place, 2nd Floor New York, New York 10005 Tel: (212) 966-1059

Contact: *Public Service Announcements:* Brandon Wong, Station Manager **Format:** multi-cultural Radio

Deadline: 1 weeks before

Guidelines: prefers fax. Accepts taped or print copy up to 60 seconds, but shorter PSAs preferred. Send PSA on organization letterhead and provide tax-exempt number.

WPLJ 95.5 FM

Two Penn Plaza New York, New York 10121 Tel: (212) 613-8905 Receptionist: (212) 613-3888 Email: Promotion@PLJ.com Website: www.wplj.com

Contacts: music station only

Format: adult contemporary-pop/rock

103.7 FM WNNJ / 102.3 FM WSUS / 106.3 FM WHCY

Clear Channel Radio 45 Ed Mitchell Avenue Franklin, NJ 07416 Tel: (973) 823-6162 Fax: (973) 827-2135 Email: garycee@clearchannel.com Website: www.wnnj.com

Contacts: Gary Cee, Senior Vice President

Format: 103.7 FM: classic rock

Deadline: 2 weeks prior to an event for PSAs

Guidelines: only AM station runs PSAs; accepts both typed and recorded PSAs of 30 or 60-seconds. Newscast closes with PSAs.

WWPR 105.1 FM

32 Avenue of the Americas New York, New York 10013 Tel: (212) 377-7900 Email: DJprostyle@iheartmedia.com Website: <u>http://www.power1051fm.com</u>

Contacts: DJ Prostyle, Music Director (will route PSAs)

Format: Urban / Hip-Hop / R&B

Deadline: 2 weeks prior to an event

Guidelines: accepts 10 and 30-second PSAs, live or taped. Accepts email. No community bulletin board. Accepts only generic public announcements. Material mainly of civic and community interest. Community events can be submitted online.

Television

News 12 New Jersey

450 Raritan Center Parkway Edison, NJ 08837 Tel: (732) 346-3200 Fax: (732) 417-5155 Email: <u>news12nj@news12.com</u> Website: <u>www.news12.com</u>

Contacts: *Public Service Announcements*: Rick Young, Director of Marketing and Promotions (732) 346-3226.

Deadline: up to one week in advance

Guidelines: emails accepted. PSA: contact about best format: 10/20/30 seconds. Send letter on organization letterhead with proof of nonprofit status.

Regional News Network

WRNNTV – Rye Brook 800 Westchester Avenue Suite S-640, 6th Floor Rye Brook, New York 10573 Tel: (914) 417-2700 Fax: (914) 696-0279 (Traffic) Email: <u>comments@rnntv.com</u> Website: <u>www.rnntv.com</u>

Contacts: *Public Service Announcements*: Richard Coutinho, Director of Traffic (programming). *Community Calendar*. Attn: Community Calendar (fax or email; no calls); Jerry Andrews, News Director

Deadline: 2 weeks in advance

Guidelines: Community Calendar: written copy <u>only</u> on organization letterhead with proof of nonprofit status. *Public*

Service Announcements: 30 or 60-seconds: contact about best format. Send accompanying letter on organization letterhead with proof of nonprofit status.

WABC-TV Channel 7

7 Lincoln Square New York, New York 10023 Tel: (917) 260-7000 or (917) 260-7126 Fax: (212) 456-2290 Email: <u>Newsdask@abc.com</u> Website: <u>www.7online.com</u>

Contacts: Adam Stephon, Manager

Deadline: minimum of 6 weeks prior to air date

Guidelines: email with press releases and requests for coverage. Accepts public service announcements from non-profit organizations that deal with issues of public service. No written copy; only taped copy of 10, 30, or 60 seconds: contact about best format. Send proof of tax-exempt status and information about your organization. Allow 6-8 weeks for processing.

WCBS-TV Channel 2

524 West 57th Street New York, New York 10019 Tel: (212) 975-5867 Fax: (212) 975-9387 Website: <u>http://wcbstv.com</u>

Contact: *Public Service Announcements*: Rachel Fergurson, Public Affairs

Guidelines: contact about best format. Accepts generic/local PSA's with duration of 10, 15 and 30 seconds. PSAs aired throughout the broadcast day. Request should be submitted on organization letterhead, including board of directors, tax-exempt determination, statement of purpose and annual report. Basis for

rejection: content (controversial, political, or religious in nature) and technical quality. PSA must offer a specific service, such as a telephone number to call for further information. Name of organization must appear within content of the message. WCBS-TV will consider airing spots that have a limited time run, such as a week or longer. Consideration will be given to events that focus on a particular time of year, such as summer, if requests are received at least six weeks in advance.

WNBC-TV Channel 4

30 Rockefeller Plaza New York, New York 10112 Tel: (212) 664-4444 Email: <u>ofelia.castiblanco@nbcuni.com</u> Website: <u>www.wnbc.com</u>

Contact: *Public Service Announcements:* Ofelia Castiblanco, Director of Community Affairs

Deadline: 2-3 weeks prior to event

Guidelines: accepts taped copy of 30/60/15/10 seconds : contact about best format. Send accompanying letter on organization letterhead and proof of nonprofit status.

Specialty Publications

Chamber Music America

12 West 32nd Street 7th Floor New York, NY 1001 Tel: (212) 242-2022 Fax: (212) -967-9747 Website: www.chamber-music.org

New Jersey Jazz Society

382 Springfield Avenue, Suite 217 Summit, NJ 07901 Email: <u>info@njjs.org</u>; <u>pres@njjs.org</u> Website: <u>www.njjs.org</u>

Contact: Cydeny Halpin, President

New Jersey Poetry Calendar

Maria Mazziotti Gillan, Executive Director Passaic County Community College One College Boulevard Paterson, New Jersey 07505 Tel: (973) 684-6555 Fax: (973) 523-6085 Email: <u>sdesai@pccc.edu</u> Website: <u>www.poetrycenterpccc.com</u>

Contacts: Laura Boss and Maria Mazziotti Gillan, Editors Monthly publication, except for July and August. Listings must be received by the first of the month, preceding the month in which the reading takes place. No listings will be accepted by telephone; only by e-mail. Send listings typed and in the same format as those included in the calendar.

Metropolitan New Jersey Media Guide 2019 PCCHC e-Newsletter

Passaic County Cultural & Heritage Council Passaic County Community College One College Boulevard Paterson, NJ 07505 Tel: (973) 684-5444 Email: sbalik@pccc.edu Website: www.pccc.edu/cultural-affairs/pcchc

Contact: Susan Balik, Director, Cultural Affairs

Coverage: Passaic County

Frequency: Monthly

Circulation: 400

Deadline: 1st of the month

Guidelines: email only. Passaic County arts, cultural, and history events. Preference given to those funded by PCCHC, however, other Passaic County events included, space permitting.

Websites that Publish Event Listings

https://www.spingo.com/submit

http://www.baristanet.com/events/community/add

www.jerseyarts.com

www.americansforthearts.org/events

http://myevent.nj.com/web/event.php

www.njmonthly.com/submit-an-event

https://www.nytimes.com/2013/03/31/nyregion/events-in-newjersey.html (see page 31 for formatting)

www.discoverpassaiccounty.org

http://www.visitnj.org/how-to-add-tourism-event

www.tapinto.net/events/new

http://artdeadlineslist.com

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